

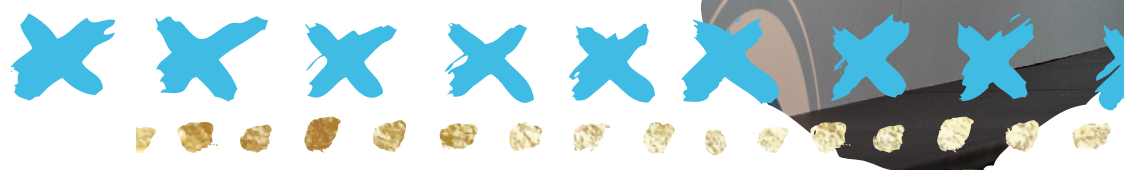
ISAKOS CONGRESS PROMOTIONAL, ADVERTISING AND SPONSORSHIP OPPORTUNITIES



Exhibiting companies of the 13th Biennial ISAKOS Congress are invited to increase company visibility to surgeons from around the world through promotional opportunities offered at the Congress and on the virtual platform.

SPONSORSHIP DESCRIPTION	SPONSORSHIP COST
EDUCATIONAL SUPPORT	
Lunchtime Session (Lecture or Demonstration)	US \$15,000 per session, per day
Surgical Demonstrations	Please contact the ISAKOS office
Awards, Fellowships and Scholarships	US \$5,000–US \$20,000
Educational Program Tracks: Shoulder, Hip, Knee, Biologics	US \$10,000 per track
Virtual Educational Symposium	US \$5,000
EXHIBIT HALL ENGAGEMENT	
Exhibit Hall ExpoSuite	US \$3,500/day
Learning Theater	US \$7,500
CONGRESS AMENITIES	
Internet Kiosks	US \$12,500
Wireless Internet	US \$8,000
Morning Coffee and Afternoon Refreshments	US \$7,000 per day
Coat Check	US \$1,000
Attendee Bags	US \$30,000–US \$40,000
Pens and Writing Pads	US \$5,000
Bag Insert	US \$3,500
Room Keys at Headquarters Hotel	US \$12,000
Hotel Room Drop / Door Hang	Please contact the ISAKOS Office
SIGNAGE	
Escalator Clings	US \$7,000 per escalator, per floor
Elevator Clings	US \$5,000 per escalator, per floor
Banners / Column Wraps	From US \$2,500 to \$5,000
Registration Stanchions	\$5,000 per double-sided stanchion
Lighted Cubes	\$2,500 per cube or \$9,000 for 4 stacked cubes
CONGRESS EVENTS	
Opening Reception	Exclusive for US \$20,000
President's Dinner Reception	Exclusive for US \$35,000
Global Connection Reception	Exclusive for US \$10,000
Opening Session Presidential Guest Speaker	Exclusive for US \$16,500
TRANSLATION	
Congress Translation	Please contact the ISAKOS Office

SPONSORSHIP DESCRIPTION	SPONSORSHIP COST
PROMOTIONAL/ADVERTISING	
Virtual Exhibit Booth	US \$2,000
Congress App Banner Ad	US \$5,000
Daily Highlights Attendee Email	US \$10,000
Congress Traffic-Builder HTML Broadcast Email	US \$3,000
Post Congress HTML Broadcast Email	US \$3,000
ISAKOS Database HTML Broadcast Email	US \$5,000
VIRTUAL PLATFORM ADVERTISING OPPORTUNITIES	
Virtual Platform Banner	US \$5,000
Virtual Platform Sponsor	US \$15,000
ISAKOS Virtual Platform Industry Channel Opportunities - Recorded content due to ISAKOS by September 1, 2021	
New Product Showcase	US \$2,000
Commercial Video Advertisement	US \$1,500



LUNCHTIME SESSION (LECTURES AND DEMONSTRATIONS)

Sponsorship Available for US \$15,000 per session, per day

Lunchtime lectures and workshops will be offered to all Congress attendees at no charge during each lunch break. As a sponsor, you will be provided a meeting room to present hands-on workshops, video demonstrations, and/or lectures of your choice. Lunchtime workshops have increased in popularity allowing for maximum exposure and personal interaction with meeting attendees.

NOTE: Catering and audio-visual charges are not included in educational grant.

SURGICAL DEMONSTRATIONS

Sponsorship Available—Please contact the ISAKOS office

ISAKOS offers a series of Surgical Demonstrations over the course of the Congress. These demonstrations will be recorded and broadcasted to the appropriate session room. Surgical Demonstrations are 30-60 minutes in length. Surgical Demonstrations are presented at no additional charge to registrants and tickets are not required.

AWARDS, FELLOWSHIPS AND SCHOLARSHIPS

Sponsorship Available for US \$5,000–US \$20,000

ISAKOS presents many respected and coveted awards at the ISAKOS Congress. The below awards, fellowships and scholarships are available to sponsor:

John J. Joyce Award (US \$5,000)—awarded to the best arthroscopy paper read by an orthopaedic surgery resident or fellow during the scientific program of the ISAKOS Congress

Richard B. Caspari Award (US \$5,000)—awarded to the best upper extremity paper read during the scientific program of the ISAKOS Congress

Jan I. Gillquist Scientific Research Award

(US \$5,000)—Created with the intention to stimulate and reward abstracts and presentations in the subject of Scientific Research.

Gary G. Poehling Elbow, Wrist, & Hand Award

(US \$5,000)—awarded to the best elbow, wrist, and hand scientific paper read during the scientific program of the ISAKOS Congress

Young Investigators Scholarship (US \$20,000)—The Young Investigator Program seeks to assist young surgeons advance research by awarding a Fellowship at an ISAKOS recognized research facility and funding high-impact projects in the applicants' countries

Global Traveling Fellowship (US \$20,000)—The Fellowship will provide the opportunity for five orthopaedic surgeons, 45 years of age or under, to travel with an ISAKOS Godfather to the Godfather's geographic region.

EDUCATIONAL PROGRAM TRACKS

Sponsorship Available for US \$10,000 per track—The ISAKOS 2021 Biennial Congress educational program tracks encompass clinical topics including the shoulder, hip, knee and biologics. Support of each of these tracks is available and will include recognition of support for each educational session that aligns with each of these program tracks.

VIRTUAL PLATFORM EDUCATIONAL SYMPOSIUM

Available for US \$5,000 per symposium

ISAKOS virtual educational symposia provide an opportunity for companies to present pre-recorded, non-accredited educational sessions that highlight a new therapy or product to ISAKOS Congress virtual attendees. Each symposium will be included on the ISAKOS virtual platform Industry Channel. ISAKOS will help promote the Industry Channel educational offerings in its daily emails to Congress onsite and virtual attendees. Pre-recorded content, up to 60 minutes in length, due to ISAKOS by September 1, 2021.



EXHIBIT HALL ENGAGEMENT

EXHIBIT HALL EXPOSUITE

Sponsorship Available for US \$3,500

ExpoSuites are meeting rooms that are conveniently located in or near the exhibit hall. These ExpoSuites will provide exhibitors a designated area for product demonstrations, physician meetings and discussions in a private room located near the exhibit hall. ExpoSuites can be built to meet companies' specific meeting requirements.

LEARNING THEATER

Sponsorship Available for US \$7,500

Learning Theater presentations give industry an opportunity to present information on products and services to ISAKOS attendees in a mini-theater setting within the Exhibit Hall. Presentations will be held during lunch or break times in the Exhibit Hall.

CONGRESS AMENITIES

INTERNET KIOSKS

Sponsorship Available for US \$12,500

Computer terminals will be available in an "Internet Lounge," centrally located, providing attendees with high-speed Internet access. Computers are always crowded at the ISAKOS Congress and will be an excellent opportunity to increase visibility. Don't miss out on this exclusive opportunity to brand the Internet Lounge with your company name and logo. Sponsor's logo placed on Internet Lounge signage, and onscreen at each station. Sponsor can also provide mouse pads, paper and pens for each computer station.

WIRELESS INTERNET

Sponsorship Available for US \$8,000

Provide wireless internet for Congress attendees to use during the Congress. Sponsor will receive recognition through signage onsite at the Congress.

MORNING COFFEE AND AFTERNOON REFRESHMENTS

Sponsorship Available for US \$7,000 per day

Coffee and refreshments are offered to the Congress registrants every morning and afternoon in the Exhibit Hall, giving them an opportunity to walk around and visit with exhibitors. The sponsor receives name and logo in the Program Guide, on signage in the break area and may supply cups and napkins imprinted with corporate logo.

COAT CHECK

Sponsorship Available for US \$1,000

Located at the entrance of the convention center is a complementary coat check for the attendees. Sponsor's corporate or product logo is shown on signage at coat check.

ATTENDEE BAGS

Sponsorship Available for US \$30,000–US \$40,000

All medical attendees of the Congress will receive bags, providing your company with maximum exposure to over 3,000 registrants. Sponsor's logo placed on each bag and on signage at the bag distribution counter.

NOTE: Production Cost is not included in Sponsorship and is at an additional cost.

PENS AND WRITING PADS

Sponsorship Available for US \$5,000 - \$10,000

Feature your company's logo on pens and writing pads, which will be used to take notes during scientific sessions. All attendees will receive the pens and pads in their registration bags. An exclusive opportunity to increase your visibility!

BAG INSERT

Available for US \$3,500

Increase your company's visibility by placing a full page (8½" x 11") promotional literature in the medical attendee bags. More than 3,000 bags will be distributed at the ISAKOS Congress.

ROOM KEYS AT HEADQUARTERS HOTEL

Available for US \$12,000

At check-in, each attendee receives two room keys. Remind them of your company repeatedly throughout the meeting by placing your logo on their hotel room key!

NOTE: Production Cost is not included in Sponsorship and is at an additional cost.

HOTEL ROOM DROP / DOOR HANG

Available for: Please contact the ISAKOS office.

CONGRESS EVENTS



OPENING RECEPTION

Exclusive Sponsorship Available for US \$20,000

The welcome reception will be held the first day of the Congress, Sunday, November 28. Live music, entertainment, and refreshments will be included.

PRESIDENT'S DINNER RECEPTION

Exclusive Sponsorship Available for US \$35,000

Be the exclusive sponsor of this elegant and intimate event with the ISAKOS President, the Board of Directors and their spouses. This select event is by invitation only.

GLOBAL CONNECTION RECEPTION

Exclusive Sponsorship Available for US \$10,000

Sponsor this special event attended by ISAKOS Godparents and other donors of the Society. This reception provides meaningful networking opportunity with ISAKOS luminaries.

OPENING SESSION PRESIDENTIAL GUEST SPEAKER

Exclusive Sponsorship Available for US \$16,500

The ISAKOS Congress Opening Session and its guest speaker is a program highlight and attracts an engaged and excited crowd. Support of this session and speaker will provide meaningful and visible recognition for the sponsoring company.

SIGNAGE



ESCALATOR CLINGS

Sponsorship Available for US \$7,000 per escalator, per floor

Increase your company's visibility by sponsoring signage on Escalators onsite at the Convention Center.

ELEVATOR CLINGS

Sponsorship Available for US \$5,000 per elevator, per floor

Increase your company's visibility by sponsoring signage on Elevators onsite at the Convention Center.

BANNERS/COLUMN WRAPS

From US \$2,500–\$5,000

Highlight your company's message by sponsoring signage on a column or banner located in a high-visibility area in the convention center

REGISTRATION STANCHIONS

\$5,000 per double-sided stanchion

Showcase your company's message on double-sided signage attached to the Congress registration stanchions.

LIGHTED CUBES

\$2,500 per cube or \$9,000 for 4 stacked cubes

Highlight your company's message on stacked, lighted cubes located in a high-traffic area within the convention center.

TRANSLATION



CONGRESS TRANSLATION

Please contact the ISAKOS Office for Sponsorship

Be the exclusive sponsor to provide simultaneous translation, for meeting attendees, during the ISAKOS Congress.

PROMOTIONAL / ADVERTISING

VIRTUAL EXHIBIT BOOTH

Available for US \$2,000

- Inclusion of virtual exhibit booth on the ISAKOS Congress virtual platform
- Access to attendee information including name, institution and mailing address
- Optional ability to provide pre-recorded videos, case studies, and white papers for download
- Full lead capture and retrieval capabilities
- Complimentary virtual conference registrations for (3) company representatives

CONGRESS APP BANNER AD

Available for US \$5,000

HTML BROADCAST EMAIL

Daily Highlights Attendee Email	US \$10,000
Congress Registrants	US \$3,000
Traffic-Builder HTML Broadcast Email	
Post Congress Registrants	US \$3,000
HTML Broadcast Email	
ISAKOS Database HTML Broadcast Email (40,000 contacts)	US \$5,000

VIRTUAL PLATFORM ADVERTISING OPPORTUNITIES

VIRTUAL PLATFORM BANNER

Available for US \$5,000

Provides exposure to your company logo on a rolling banner within the virtual platform.

VIRTUAL PLATFORM SPONSOR

Available for US \$15,000

Exclusive - the virtual platform will be the hub of online educational content, vendor interaction, and attendee engagement during the ISAKOS 2021 Biennial Congress. Sponsorship of the platform includes logo recognition in all marketing regarding the platform and a banner on the login and landing page of the platform.

ISAKOS VIRTUAL PLATFORM INDUSTRY CHANNEL OPPORTUNITIES

Recorded content due to ISAKOS by September 1, 2021

New Product Showcase (US \$2,000)—Opportunity to post photo and up to 500-word description of your company's product, (new, since the 2019 ISAKOS Congress) on the New Product Showcase page of the ISAKOS Industry Channel

Commercial Video Advertisement (US \$1,500)—Opportunity for an industry commercial advertised during a break in the program. Will be shown during all regional hub break times.

