

ISAKOS CONGRESS PROMOTIONAL, ADVERTISING AND SPONSORSHIP OPPORTUNITIES

Exhibiting companies of the 12TH Biennial ISAKOS Congress are invited to increase company visibility to surgeons from around the world through promotional opportunities offered at the Congress. Promotional, Advertising and Sponsorship opportunities are available only to confirmed exhibitors of the 12TH Biennial ISAKOS Congress.

SPONSORSHIP DESCRIPTION	SPONSORSHIP COST
EDUCATIONAL SUPPORT	
Pre-Course	Exclusive for US \$20,000
Pre-Course Surgical Skills Demonstration	US \$5,500 each demo
Lunchtime Session (Lecture or Demonstration)	US \$15,000 per session, per day
Surgical Demonstrations	US \$20,000
Presidential Guest Speaker	US \$16,500
Awards, Fellowships and Scholarships	US \$5,000–US \$20,000
CONGRESS AMENITIES	
Internet Kiosks	US \$12,500
Wireless Internet	US \$8,000
Morning Coffee and Afternoon Refreshments	US \$7,000 per day
Coat Check	US \$1,000
Attendee Bags	US \$30,000–US \$40,000
Pens and Writing Pads	US \$5,000
Bag Insert	US \$3,500
Room Keys at Headquarters Hotel	US \$12,000
SIGNAGE	
Escalator Clings	US \$3,000 per escalator, per floor
Elevator Clings	US \$3,000 per elevator, per floor
CONGRESS EVENTS	
Welcome Reception	Exclusive for US \$20,000
President's Dinner	Exclusive for US \$35,000
TRANSLATION	
Session Translation	Please contact the ISAKOS Office
ISAKOS Publication Translation	Please contact the ISAKOS Office

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SPONSORSHIP DESCRIPTION	SPONSORSHIP COST
ADVERTISING	
Final Program Outside Back Cover	US \$11,000
Final Program Inside Front Cover	US \$6,600
Final Program Inside Back Cover	US \$6,600
Final Program Full Page Ad	US \$4,500
HTML Broadcast Email	US \$2,000–US \$4,000
ISAKOS Newsletter (Two Volumes)	
Full Page Ad	US \$750
Inside Front or Inside Back Cover	US \$2,000
Journal of ISAKOS (Cost per issue)	
Quarter page (Black and White Only)	
1 time	US \$780
3 times	US \$765
6 times	US \$745
12 times	US \$720
Half page (Black and White Only)	
1 time	US \$1,210
3 times	US \$1,190
6 times	US \$1,165
12 times	US \$1,120
Full page (Black/White or Color)	
1 time (Black/White)	US \$1,730
1 time (Color)	US \$3,230
3 times (Black/White)	US \$1,700
3 times (Color)	US \$3,200
6 times (Black/White)	US \$1,660
6 times (Color)	US \$3,160
12 times (Black/White)	US \$1,600
12 times (color)	US \$3,100

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PRE-COURSE SPONSORSHIP

Exclusive Sponsorship Available for: US \$20,000 per Pre-Course

Morning Pre-Courses

- Updating and Upgrading the Knee Surgical Techniques (Presented in Spanish)
- Trends and Future of Instability and Rotator Cuff Repair
- Knee Arthroplasty

Afternoon Pre-Courses

- Updating and Upgrading the Shoulder Surgical Techniques (Presented in Spanish)
- Sports Medicine Physician
- Masterclass in Knee Sports and Preservation Surgery: A Case Based Approach

Pre-Course sponsors will be acknowledged and given a full page advertisement in the Pre-Course syllabus; additionally, Pre-Course sponsors will be acknowledged on the ISAKOS website, and on Pre-Course signage.

PRE-COURSE SURGICAL SKILLS DEMONSTRATIONS

Sponsorship Available for: US \$5,500 for each demo

Surgical Skills Pre-Course sponsors will receive acknowledgment in the Pre-Course Syllabus as well as a full page advertisement. Additionally, their support will be acknowledged on the course signage, and in any online enduring content resulting from the Pre-Course.

LUNCHTIME SESSIONS (LECTURES AND DEMONSTRATIONS)

Sponsorship Available for: US \$15,000 per session, per day

Lunchtime lectures and workshops will be offered to all Congress attendees at no charge during each lunch break. As a sponsor, you will be provided a meeting room to present hands-on workshops, video demonstrations, and/or lectures of your choice. Lunchtime workshops have increased in popularity allowing for maximum exposure and personal interaction with meeting attendees.

PLEASE NOTE: Catering and audio-visual charges are not included in educational grant.

SURGICAL DEMONSTRATIONS

Sponsorship Available for: US \$20,000

ISAKOS offers a series of Live Surgical Demonstrations over the course of the Congress. These demonstrations will be recorded live in a studio located at the Cancun International Convention Center, and broadcasted to the appropriate session room. Live Surgical Demonstrations are 30–60 minutes in length. Live Surgical Demonstrations are presented at no additional charge to registrants and tickets are not required.

AWARDS AND FELLOWSHIPS

Sponsorship Available for: US \$5,000 – US \$20,000

ISAKOS presents many respected and coveted awards at the ISAKOS Congress. The below awards, fellowships and scholarships are available to sponsor:

John J. Joyce Award (US \$5,000)—awarded to the best arthroscopy paper read by an orthopaedic surgery resident or fellow during the scientific program of the ISAKOS Congress

Richard B. Caspari Award (US \$5,000)—awarded to the best upper extremity paper read during the scientific program of the ISAKOS Congress

Gary G. Poehling Elbow, Wrist, & Hand Award (US \$5,000)—awarded to the best elbow, wrist, and hand scientific paper read during the scientific program of the ISAKOS Congress

Albert Trillat Young Investigator's Award (US \$5,000)—This award provides recognition for a young researcher who has done outstanding clinical laboratory research contributing to the understanding, care or prevention of injuries to the knee

Paolo Aglietti Award (US \$5,000)—The award provides recognition for outstanding research contributing to the understanding of Knee Arthroplasty

Young Investigators Scholarship (US \$20,000)—The Young Investigator Program seeks to assist young surgeons advance research by awarding a Fellowship at an ISAKOS recognized research facility and funding high-impact projects in the applicants' countries

Global Traveling Fellowship (US \$20,000)—The Fellowship will provide the opportunity for five orthopaedic surgeons, 45 years of age or under, to travel with an ISAKOS Godfather to the Godfather's geographic region

CONGRESS AMENITIES

INTERNET KIOSKS

Sponsorship Available for: US \$12,500

Computer terminals will be available in an "Internet Lounge," centrally located, providing attendees with high-speed Internet access. Computers are always crowded at the ISAKOS Congress and will be an excellent opportunity to increase visibility. Don't miss out on this exclusive opportunity to brand the Internet Lounge with your company name and logo. Sponsor's logo placed on Internet Lounge signage, and onscreen at each station. Sponsor can also provide mouse pads, paper and pens for each computer station.

WIRELESS INTERNET

Sponsorship Available for: US \$8,000

Provide wireless internet for Congress attendees to use during the Congress. Sponsor will receive recognition through signage onsite at the Congress.

MORNING COFFEE AND AFTERNOON REFRESHMENTS

Sponsorship Available for: US \$7,000 per day

Coffee and refreshments are offered to the Congress registrants every morning and afternoon in the Exhibit Hall, giving them an opportunity to walk around and visit with exhibitors. The sponsor receives name and logo in the Final Program, on signage in the break area and may supply cups and napkins imprinted with corporate logo.



COAT CHECK

Sponsorship Available for: US \$1,000

Located at the entrance of the convention center is a complementary coat check for the attendees. Sponsor's corporate or product logo is shown on signage at coat check.

ATTENDEE BAGS

Sponsorship Available for: US \$30,000 – US \$40,000

All medical attendees of the Congress will receive bags, providing your company with maximum exposure to over 5,000 registrants. Sponsor's logo placed on each bag and on signage at the bag distribution counter.

Please Note: Production Cost is not included in Sponsorship and is at an additional cost.

PENS AND WRITING PADS

Sponsorship Available for: US \$5,000

Feature your company's logo on pens and writing pads, which will be used to take notes during scientific sessions. All attendees will receive the pens and pads in their registration bags. An exclusive opportunity to increase your visibility!

BAG INSERTS

Available for: US \$3,500

Increase your company's visibility by placing a full page (8½" x 11") promotional literature in the medical attendee bags. More than 4,500 bags will be distributed at the ISAKOS Congress.

ROOM KEYS AT HEADQUARTERS HOTEL

Available for: US \$12,000

At check-in, each attendee receives two room keys. Remind them of your company repeatedly throughout the meeting by placing your logo on their hotel room key!

Please Note: Production Cost is not included in Sponsorship and is at an additional cost.

EVENTS

WELCOME RECEPTION

Exclusive Sponsorship Available for: US \$20,000

This grand, festive affair is quickly becoming a highlight of the ISAKOS Congress, with more than 4,500 attendees expected. The welcome reception will be held on the evening of the first day of the Congress, Sunday, May 12TH. Live music, heavy hors d'oeuvres, wine and beer will be included.

PRESIDENT'S DINNER

Exclusive Sponsorship Available for: US \$35,000

Be the exclusive sponsor of this elegant and intimate evening with the ISAKOS President, the Board of Directors and their spouses. This select event is by invitation only to 200 ISAKOS Leaders.

TRANSLATION

Session Translation

Please contact the ISAKOS Office for Sponsorship

Be the exclusive sponsor to provide simultaneous translation, for meeting attendees, during the ISAKOS Congress. Sponsor will be able to select the Symposia, Debate or Instructional Course Lecture.

Publication Translation

Please contact the ISAKOS Office for Sponsorship

ISAKOS Publications are produced by the ISAKOS Clinical Committees and distributed to all ISAKOS Members. Completed Books and Booklets are also available for sale through the publisher, Springer. To date, 12 Books and Booklets have been completed, with 12 more in progress.

Be the exclusive sponsor to provide funding for translation on completed ISAKOS Publications.

SIGNAGE

Escalator Clings

Sponsorship Available for: US \$3,000 per escalator, per floor

Increase your company's visibility by sponsoring signage on Escalators onsite at the Convention Center.

Elevator Clings

Sponsorship Available for: US \$3,000 per elevator, per floor

Increase your company's visibility by sponsoring signage on Elevators onsite at the Convention Center.



ADVERTISING

FINAL PROGRAM ADVERTISING

Available for: US \$4,500 – US \$11,000

The Final Program is a complete description of all activities scheduled for the meeting. Included are listings of all faculty and presenters, session times and location, and technical exhibitors. The Final Program will be available on the ISAKOS Congress website and will be included in email announcements sent to more than 12,000 surgeons. Approximately 4,500 copies will be distributed to all registered attendees onsite at the ISAKOS Congress.

This high-quality printed piece contains a Program-at-a-Glance, summaries of all meeting schedules and a complete speaker index. It is the hand-held schedule that every meeting attendee, exhibitor and speaker references throughout the week.

Total number of pieces printed and distributed: more than 5,000

FINAL PROGRAM ADVERTISING RATES

Outside Back Cover

8 1/2" x 11" 4-Color US \$11,000

Inside Front Cover or Inside Back Cover

8 1/2" x 11" 4-Color US \$6,600

Full Page

8 1/2" x 11" Black & White US \$4,500

All advertisements will be placed by ISAKOS to best accommodate printing and design needs. All placements will be assigned on a first-come, first-served basis.

HTML BROADCAST EMAIL

Available for: US \$2,000 – US \$4,000

ISAKOS Database: US \$4,000

Send a customized HTML email to the ISAKOS database of more than 60,000 contacts.

ISAKOS 2019 Registrants: US \$2,000

Send a customized HTML email to all ISAKOS Congress registrants.

ISAKOS NEWSLETTER

The ISAKOS Newsletter is published twice a year and distributed to more than 3,000 ISAKOS Members.

Inside Front Cover 4-Color US \$2,000

Inside Back Cover 4-Color US \$2,000

Full Page Ad 4-Color US \$750

JOURNAL OF ISAKOS

JISAKOS is published six times a year and has a global circulation of more than 2500 recipients. Price for advertisement is per *JISAKOS* Issue.

Quarter page (Black and White Only)

1 time	US \$780
3 times	US \$765
6 times	US \$745
12 times	US \$720

Half page (Black and White Only)

1 time	US \$1,210
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6 times	US \$1,165
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6 times (Color)	US \$3,160
12 times (Black/White)	US \$1,600
12 times (color)	US \$3,100

ISAKOS CONGRESS SPONSORSHIP LEVELS*

Platinum	US \$150,000 and up
Gold	US \$50,000–US \$149,999
Silver	US \$25,000–US \$49,999

CANCELLATIONS

Cancellations of Sponsorships are subject to a 25% processing fee.