SPONSORSHIP DESCRIPTION	SPONSORSHIP COST
ADVERTISING	
Final Program Outside Back Cover	US \$11,000
Final Program Inside Front Cover	US \$6,600
Final Program Inside Back Cover	US \$6,600
Final Program Full Page Ad	US \$4,500
HTML Broadcast Email	US \$2,000-US \$4,000
ISAKOS Newsletter (Two Volumes)	
Full Page Ad	US \$750
Inside Front or Inside Back Cover	US \$2,000
Journal of ISAKOS (Cost per issue)	
Quarter page (Black and White Only)	
1 time	US \$780
3 times	US \$765
6 times	US \$745
12 times	US \$720
Half page (Black and White Only)	
1 time	US \$1,210
3 times	US \$1,190
6 times	US \$1,165
12 times	US \$1,120
Full page (Black/White or Color)	
1 time (Black/White)	US \$1,730
1 time (Color)	US \$3,230
3 times (Black/White)	US \$1,700
3 times (Color)	US \$3,200
6 times (Black/White)	US \$1,660
6 times (Color)	US \$3,160
12 times (Black/White)	US \$1,600
12 times (color)	US \$3,100

# **ADVERTISING**

### FINAL PROGRAM ADVERTISING

Available for: US \$4,500 - US \$11,000

The Final Program is a complete description of all activities scheduled for the meeting. Included are listings of all faculty and presenters, session times and location, and technical exhibitors. The Final Program will be available on the ISAKOS Congress website and will be included in email announcements sent to more than 12,000 surgeons. Approximately 4,500 copies will be distributed to all registered attendees onsite at the ISAKOS Congress.

This high-quality printed piece contains a Program-at-a-Glance, summaries of all meeting schedules and a complete speaker index. It is the hand-held schedule that every meeting attendee, exhibitor and speaker references throughout

Total number of pieces printed and distributed: more than 5,000

## FINAL PROGRAM ADVERTISING RATES

Outside Back Cover

8 ½" x 11" 4-Color US \$11,000

Inside Front Cover or Inside Back Cover

8 ½" x 11" 4-Color US \$6,600

Full Page

8 1/2" x 11" Black & White US \$4,500

All advertisements will be placed by ISAKOS to best accommodate printing and design needs. All placements will be assigned on a first-come, first-served basis.

## HTML BROADCAST EMAIL

Available for: US \$2,000 - US \$4,000

ISAKOS Database: US \$4,000

Send a customized HTML email to the ISAKOS database of

more than 60,000 contacts.

ISAKOS 2019 Registrants: US \$2,000 Send a customized HTML email to all ISAKOS

Congress registrants.

#### ISAKOS NEWSLETTER

The ISAKOS Newsletter is published twice a year and distributed to more than 3,000 ISAKOS Members.

Inside Front Cover 4-Color US \$2,000 Inside Back Cover 4-Color US \$2,000 Full Page Ad 4-Color US \$750

## **JOURNAL OF ISAKOS**

JISAKOS is published six times a year and has a global circulation of around 2500 recipients. Price for advertisement is per JISAKOS Issue.

Quarter	page (Black and	White Only)
1 time		US \$780
3 times		US \$765
6 times		US \$745
12 times		US \$720

## Half page (Black and White Only)

US \$1,210
US \$1,190
US \$ 1,165
US \$1,120

Full page (Black/White or Color)		
1 time (Black/White)	US \$1,730	
1 time (Color)	US \$3,230	
3 times (Black/White)	US \$1,700	
3 times (Color)	US \$3,200	
6 times (Black/White)	US \$1,660	
6 times (Color)	US \$3,160	
12 times (Black/White)	US \$1,600	
12 times (color)	US \$3,100	

