



ISAKOS  
CONGRESS  
2023



**Boston**  
Massachusetts  
June 18–June 21



# EXHIBITOR PROSPECTUS

#ISAKOS2023



[isakos.com/2023congress](https://isakos.com/2023congress)

ABBR Revised 3/22



**ISAKOS**  
**CONGRESS**  
**2023**



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# WELCOME



## FROM THE ISAKOS PRESIDENT AND PROGRAM CHAIR

On behalf of the International Society of Arthroscopy, Knee Surgery and Orthopaedic Sports Medicine, we cordially invite you to exhibit at the 14th Biennial ISAKOS Congress in Boston, Massachusetts, USA.

The ISAKOS Congress is the premier “can’t miss” international meeting attended by 3,000 leading surgeons around the world. ISAKOS 2023 will provide a diverse and unique opportunity for attendees to share, discuss and learn the latest advancements in arthroscopy, knee surgery and sports medicine, as they come together in person for the first time in over two years.

The four-day Congress will include a variety of educational opportunities such as surgical demonstrations, paper presentations, debates, lectures, symposia and instructional course lectures. Lunchtime sessions, hands-on workshops and electronic posters will also be offered.

The 2023 Congress will draw an audience of international orthopaedic surgeons as well as allied health personnel, residents and fellows. For ISAKOS industry partners and related organizations, the Congress is an unparalleled opportunity to make and solidify relationships through person-to-person communications and marketing.

The Exhibitor Prospectus contains comprehensive information regarding Exhibit details, including an exhibit hall floor plan. The ISAKOS Congress also offers unique promotional, advertising and sponsorship opportunities to enhance and broaden your exposure to surgeons worldwide. Maximize your presence at the 14th Biennial ISAKOS Congress by choosing from a variety of educational, promotional and social opportunities offered for 2023. Please visit [isakos.com/2023/Exhibits](https://isakos.com/2023/Exhibits) for frequent updates.

Become a part of the international experience that is ISAKOS.

**We look forward to seeing you in vibrant and historic Boston, Massachusetts!**

**Mark Clatworthy, FRACS, New Zealand**

ISAKOS Program Chair 2021–2023

**Guillermo Arce, MD**

ISAKOS President 2021–2023



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# 2023 CONGRESS CONTENT

- Sports Rehabilitation Concurrent Course
- 300+ Scientific Papers
- Panel Discussions and Debates
- Symposia
- Lunchtime Lectures and Workshops
- Surgical Demonstrations
- Instructional Course Lectures
- Paper and ePoster Presentations
- Technical Exhibits
- CME Certification
- Spouse and Guest Program
- Welcome Reception

## WHY SHOULD MY COMPANY EXHIBIT AT ISAKOS 2023?

Exhibiting at ISAKOS gives you unprecedented access to current and prospective clients. Here are the benefits of being an exhibitor:

- Access to specialty surgeons from around the globe
- Exposure to regions outside typical company boundaries
- Personal contact with the leadership and executive officers of far-reaching regional and national organizations
- Convenient environment to promote networking with leading international orthopaedic surgeons looking for the latest technology, tools and techniques to improve patient outcomes with an excellent return on investment
- Breaks built into the schedule designed to maximize interaction between registrants and exhibitors

## THE ISAKOS CONGRESS OCCURS EVERY TWO YEARS

Past meeting locations include:



1997	Buenos Aires, Argentina	2011	Rio de Janeiro, Brazil
1999	Washington DC, USA	2013	Toronto, Canada
2001	Montreux, Switzerland	2015	Lyon, France
2003	Auckland, New Zealand	2017	Shanghai, China
2005	Hollywood, Florida, USA	2019	Cancun, Mexico
2007	Florence, Italy	2021	Live Virtual Studios (Cape Town, Buenos Aires, San Francisco, Sydney)
2009	Osaka, Japan		

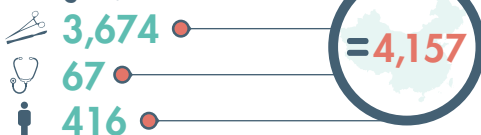
## CONGRESS STATISTICS

### CONGRESS STATISTICS

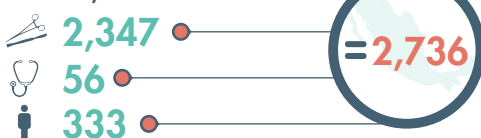
#### Congress Meeting Attendance

- Surgeons
- Company Representatives
- Allied Health
- Total Attendance

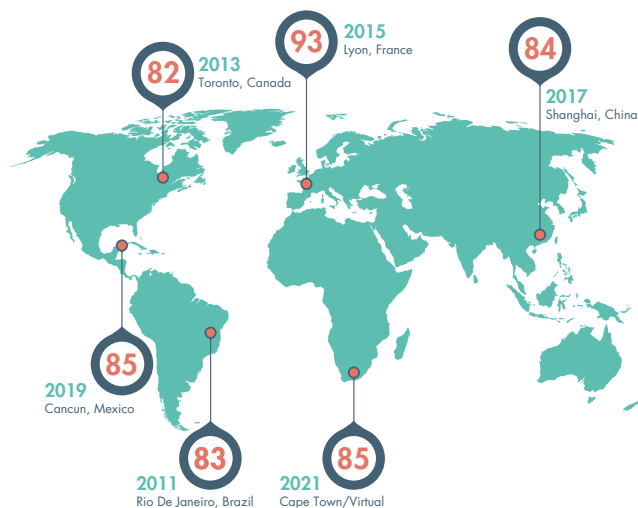
#### Shanghai, China 2017



#### Cancun, Mexico 2019



### COUNTRIES / REGIONS REPRESENTED





# MEETING OVERVIEW

## APPLICATIONS FOR EXHIBIT SPACE DEADLINE: **JANUARY 16, 2023**

### MEETING DATES

#### ISAKOS Congress:

Saturday, June 17, 2023 – Pre-Course/Sports Rehab  
Concurrent Course

Sunday, June 18 – Wednesday, June 21, 2023  
John B. Hynes Veterans Memorial Convention Center  
900 Boylston St, Boston, MA 02115  
UNITED STATES

### EXHIBIT FEES

#### 3m wide x 3m deep Booth Space

Inline	US \$5,800
Corner	US \$6,200
Publisher	US \$1,700

### EXHIBITOR REPRESENTATIVE BADGE

Early	US \$679 (until February 28, 2023)
Advanced	US \$749 (March 1–May 1, 2023)
On-site	US \$829 (after May 1, 2023)

### EXHIBIT SPACE

Fees for exhibit booth space include the following:

- Assigned exhibit space
- Booth number identification
- Complimentary exhibit booth on ISAKOS Congress virtual platform
- General perimeter security
- Two complimentary exhibitor representative badges for each 3m x 3m booth (if provided by March 20, 2023)
- Access to hotel information and reservations through the ISAKOS website
- Access to scientific sessions, if space permits

### EXHIBITOR ACTIVITIES

Exhibitors must receive permission to hold any educational or social event (of any kind) taking place in Boston, MA during the ISAKOS Congress dates (June 18–21, 2023). Please complete the Exhibitor Activities form located in the Exhibitor Service Manual and submit it to the ISAKOS Exhibit Manager by February 19, 2023. It is the responsibility of the exhibitor to ensure that all company personnel or third party agents that are involved in meeting or travel arrangements are aware of, and adhere to, the ISAKOS rules and regulations contained in the ISAKOS Exhibit Prospectus.

Those relevant to meeting space or exhibitor events taking place outside of the exhibitor booth space are provided for your reference. Any exhibitor planning to hold an event or function that will take place outside of their assigned exhibit booth space during the ISAKOS Biennial Congress must secure approval from ISAKOS.

### PROMOTIONAL & SPONSORSHIP OPPORTUNITIES

Exhibitors are encouraged to support the ISAKOS Congress and increase their visibility at the Congress through educational grants and sponsorships. Please visit the Congress website for more information regarding sponsorship opportunities.

### IMPORTANT DATES

Exhibitor Service Manual Available Online	<b>JANUARY</b> <b>8</b> 2023
Exhibit Application and Payment Due	<b>JANUARY</b> <b>16</b> 2023
Exhibitor Representative Early Registration Closes	<b>FEBRUARY</b> <b>28</b> 2023

### FAQ

#### When is the exhibit floor open for attendees?

<b>Sunday, June 18</b>	09:00–15:30
<b>Opening Reception</b>	17:30–19:00
<b>Monday, June 19</b>	09:00–15:30
<b>Tuesday, June 20</b>	09:00–15:30
<b>Wednesday, June 21</b>	09:00–14:00

#### What are the program hours for the ISAKOS Congress?

<b>Sunday, June 18</b>	07:30–17:30
<b>Monday, June 19</b>	07:30–17:30
<b>Tuesday, June 20</b>	07:30–17:30
<b>Wednesday, June 21</b>	07:30–17:30

# EDUCATIONAL SUPPORT

## LUNCHTIME SESSION (LECTURES AND DEMONSTRATIONS)

### **Sponsorship Available for US \$20,000 per session, per day**

Lunchtime lectures and workshops will be offered to all Congress attendees at no charge during each lunch break. As a sponsor, you will be provided a meeting room to present hands-on workshops, video demonstrations, and/or lectures of your choice. Lunchtime workshops have increased in popularity allowing for maximum exposure and personal interaction with meeting attendees.

**NOTE:** Catering and audio-visual charges are not included in educational grant.

## SURGICAL DEMONSTRATIONS

### **Sponsorship Available—Please contact the ISAKOS office**

ISAKOS offers a series of Surgical Demonstrations over the course of the Congress. These demonstrations will be recorded and broadcasted to the appropriate session room. Surgical Demonstrations are 30–60 minutes in length. Surgical Demonstrations are presented at no additional charge to registrants.

## AWARDS, FELLOWSHIPS AND SCHOLARSHIPS

### **Sponsorship Available for US \$5,000–US \$20,000**

ISAKOS presents many respected and coveted awards at the ISAKOS Congress. The below awards, fellowships and scholarships are available to sponsor:

**John J. Joyce Award (US \$5,000)**—awarded to the best arthroscopy paper read by an orthopaedic surgery resident or fellow during the scientific program of the ISAKOS Congress

**Richard B. Caspari Award (US \$5,000)**—awarded to the best upper extremity paper read during the scientific program of the ISAKOS Congress

**Jan I. Gillquist Scientific Research Award (US \$5,000)**—Created with the intention to stimulate and reward abstracts and presentations in the subject of Scientific Research.

**Gary G. Poehling Elbow, Wrist, & Hand Award (US \$5,000)**—awarded to the best elbow, wrist, and hand scientific paper read during the scientific program of the ISAKOS Congress

**Young Investigators Scholarship (US \$20,000)**—The Young Investigator Program seeks to assist young surgeons advance research by awarding a Fellowship at an ISAKOS recognized research facility and funding high-impact projects in the applicants' countries

**Global Traveling Fellowship (US \$20,000)**—The Fellowship will provide the opportunity for five orthopaedic surgeons, 45 years of age or under, to travel with an ISAKOS Godfather to the Godfather's geographic region.

## EDUCATIONAL PROGRAM TRACKS

**Sponsorship Available for US \$10,000 per track**—The ISAKOS 2023 Biennial Congress educational program tracks encompass clinical topics including the shoulder, hip, knee and biologics. Support of each of these tracks is available and will include recognition of support for each educational session that aligns with each of these program tracks.

## VIRTUAL PLATFORM EDUCATIONAL SYMPOSIUM

### **Available for US \$5,000 per symposium**

ISAKOS virtual educational symposia provide an opportunity for companies to present pre-recorded, non-accredited educational sessions that highlight a new therapy or product to ISAKOS Congress virtual attendees. Each symposium will be included on the ISAKOS virtual platform Industry Channel. ISAKOS will help promote the Industry Channel educational offerings in its daily emails to Congress onsite and virtual attendees. Pre-recorded content, up to 60 minutes in length, due to ISAKOS by April 1, 2023.





# EXHIBITOR REGISTRATION EXHIBIT HALL ENGAGEMENT

To view the 2023 Congress online exhibit hall and register for a booth, visit [www.ISAKOS2023Congress/exhibits.com](http://www.ISAKOS2023Congress/exhibits.com).

## EXHIBIT HALL EXPOSUITE

### Available for US \$3,500

ExpoSuites are meeting rooms that are conveniently located in or near the exhibit hall. These ExpoSuites will provide exhibitors a designated area for product demonstrations, physician meetings and discussions in a private room located near the exhibit hall. ExpoSuites can be built to meet companies' specific meeting requirements.

## LEARNING THEATER

### Sponsorship Available for US \$7,500

Learning Theater presentations give industry an opportunity to present information on products and services to ISAKOS attendees in a mini-theater setting within the Exhibit Hall. Presentations will be held during lunch or break times in the Exhibit Hall.

## EXHIBIT BOOTHS

### EXHIBIT FEES

#### 3m wide x 3m deep Booth Space

##### Inline

US \$5,800

##### Corner

US \$6,200

##### Publisher

US \$1,700

## EXHIBIT SPACE

Fees for exhibit booth space include the following:

- Assigned exhibit space
- Booth number identification
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- General perimeter security
- Two complimentary exhibitor representative badges for each 3m x 3m booth (if provided by March 20, 2023)
- Access to hotel information and reservations through the ISAKOS website
- Access to scientific sessions, if space permits

# CONGRESS AMENITIES

## WIRELESS INTERNET

### Sponsorship Available for US \$20,000

Provide wireless internet for Congress attendees to use during the Congress. Sponsor will receive recognition through signage onsite at the Congress.

## MORNING COFFEE AND AFTERNOON REFRESHMENTS

### Sponsorship Available for US \$7,000 per day

Coffee and refreshments are offered to the Congress registrants every morning and afternoon in the Exhibit Hall, giving them an opportunity to walk around and visit with exhibitors. The sponsor receives name and logo in the Program Guide, on signage in the break area and may supply cups and napkins imprinted with corporate logo.

## HOTEL ROOM DROP / DOOR HANG

Available for: Please contact the ISAKOS office.

## ATTENDEE BAGS

### Sponsorship Available for US \$15,000

All medical attendees of the Congress will receive bags, providing your company with maximum exposure to over 3,000 registrants. Sponsor's logo placed on each bag and on signage at the bag distribution counter.

**NOTE:** Production Cost is not included in Sponsorship and is at an additional cost.

## PENS AND WRITING PADS

### Sponsorship Available for US \$5,000–\$10,000

Feature your company's logo on pens and writing pads, which will be used to take notes during scientific sessions. All attendees will receive the pens and pads in their registration bags. An exclusive opportunity to increase your visibility!

## BAG INSERT

### Available for US \$3,500

Increase your company's visibility by placing a full page (8½" x 11") promotional literature in the medical attendee bags. More than 3,000 bags will be distributed at the ISAKOS Congress.

## ROOM KEYS AT HEADQUARTERS HOTEL

### Available for US \$14,000

At check-in, each attendee receives two room keys. Remind them of your company repeatedly throughout the meeting by placing your logo on their hotel room key!

**NOTE:** Production Cost is not included in Sponsorship and is at an additional cost.

## COAT/LUGGAGE CHECK

### Sponsorship Available for US \$1,000

Located at the entrance of the convention center is a complimentary coat / luggage check for the attendees. Sponsor's corporate or product logo is shown on signage at coat / luggage check.



# CONGRESS EVENTS

## OPENING RECEPTION

### **Exclusive Sponsorship Available for US \$20,000**

The welcome reception will be held the first day of the Congress, Sunday, June 18. Live music, entertainment, and refreshments will be included.

## PRESIDENT'S DINNER RECEPTION

### **Exclusive Sponsorship Available for US \$35,000**

Be the exclusive sponsor of this elegant and intimate event with the ISAKOS President, the Board of Directors and their spouses, plus a VIP guest list of up to 200.

## GLOBAL CONNECTION RECEPTION

### **Exclusive Sponsorship Available for US \$10,000**

Sponsor this special event attended by ISAKOS Godparents and other donors of the Society. This reception provides meaningful networking opportunity with ISAKOS luminaries.

## OPENING SESSION PRESIDENTIAL GUEST SPEAKER

### **Exclusive Sponsorship Available for US \$12,500**

The ISAKOS Congress Opening Session and its guest speaker is a program highlight and attracts an engaged and excited crowd. Support of this session and speaker will provide meaningful and visible recognition for the sponsoring company.

## WOMEN OF ISAKOS RECEPTION

### **Exclusive Sponsorship Available for US \$10,000**

Sponsor this special event that provides networking for female ISAKOS members and attendees of the ISAKOS Congress, offered by the Gender Diversity Task Force.

# TRANSLATION

## CONGRESS TRANSLATION

### **Please contact the ISAKOS Office for Sponsorship**

Be the exclusive sponsor to provide simultaneous translation, for meeting attendees, during the ISAKOS Congress.



# PROMOTIONAL / ADVERTISING

## CONGRESS APP BANNER AD

Available for US \$5,000

## HTML BROADCAST EMAIL

Daily Highlights Attendee Email	US \$10,000
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Congress Registrants Traffic-Builder HTML Broadcast Email	US \$3,000
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Post Congress Registrants HTML Broadcast Email	US \$3,000
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ISAKOS Database HTML Broadcast Email (40,000 contacts)	US \$5,000
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# VIRTUAL PLATFORM ADVERTISING OPPORTUNITIES

## VIRTUAL PLATFORM BANNER

Available for US \$5,000

Provides exposure to your company logo on a rolling banner within the virtual platform.

## VIRTUAL PLATFORM SPONSOR

Available for US \$15,000

Exclusive—the virtual platform will be the hub of online educational content, vendor interaction, and attendee engagement during the ISAKOS 2023 Biennial Congress. Sponsorship of the platform includes logo recognition in all marketing regarding the platform and a banner on the login and landing page of the platform.

## ISAKOS VIRTUAL PLATFORM INDUSTRY CHANNEL OPPORTUNITIES

Recorded content due to ISAKOS by April 1, 2023

**New Product Showcase (US \$2,000)**—Opportunity to post photo and up to 500-word description of your company's product, (new, since the 2019 ISAKOS Congress) on the New Product Showcase page of the ISAKOS Industry Channel.





SPONSOR ACKNOWLEDGMENTS	PLATINUM	GOLD	SILVER
Sponsor name recognition in the 2023 issues of ISAKOS Newsletter	●		
Sponsor name & logo recognition on sign at entrance to exhibit hall	●	●	●
Prominent Sponsor signage at sponsored event (if applicable)	●	●	●
Sponsor Ribbons for all on-site company representatives	●	●	●
Banner on the ISAKOS website, Congress website and virtual platform with company description	●		
Prominent listing on the Congress website		●	●
Recognition of sponsorship shown on slides at intervals in general session room	●	●	
Complimentary tickets for four company representatives to attend the exclusive President's Reception	●		
Complimentary tickets for two company representatives to attend the exclusive President's Reception		●	●





# SPONSORSHIP CONTRACT



**ISAKOS**  
**CONGRESS**  
**2023**



**Boston**  
Massachusetts  
June 18–June 21

**DEADLINE: FEBRUARY 1, 2023**

## 1. MAILING ADDRESS (PLEASE PRINT CLEARLY)

COMPANY NAME			
ADDRESS			
CITY	STATE / PROVINCE	POSTAL CODE	COUNTRY
TELEPHONE	FAX	WEBSITE	

## 2. CONTACT PERSON (to whom all exhibit information will be sent)

NAME	DIRECT PHONE NUMBER / EXT.
EMAIL	

## 3. SPONSORSHIP RESERVATION

Please indicate requested sponsorships and sponsorship amounts below.

Sponsorship	Amount	Sponsorship	Amount
Sponsorship	Amount	Sponsorship	Amount
Sponsorship	Amount	Sponsorship	Amount

## 4. METHOD OF PAYMENT (FULL PAYMENT DUE BY JANUARY 16, 2023)

MAIL THIS FORM AND PAYMENT TO: ISAKOS

☐ **Check:** make check payable to ISAKOS in US dollars

☐ **Wire Transfer:** Contact ISAKOS

Credit Card: ☐ VISA ☐ MasterCard ☐ American Express Other: ☐ Check ☐ Wire Transfer

CARD NUMBER	CCV#
NAME (AS IT APPEARS ON CARD)	EXP. DATE
SIGNATURE (I AGREE TO PAY ACCORDING TO THE CREDIT CARD ISSUER AGREEMENT)	DATE

5. TOTAL \$

Please visit [isakos.com/2023congress](https://isakos.com/2023congress)



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## IMPORTANT DEADLINES

<b>January 8, 2023</b>	Exhibit Service Manual Available Online
<b>January 16, 2023</b>	Exhibit Space Application Deadline
<b>January 31, 2023</b>	Last Day to Receive Full Refund for Exhibit Space Cancellations
<b>February 28, 2023</b>	Last Day to Receive 50% Refund of Fees Paid
<b>March 1, 2023</b>	No Refund of Exhibit Space Cost
<b>February 28, 2023</b>	Exhibitor Representative Early Registration Closes
<b>June 17, 2023</b>	Exhibit Booths Must Be In Place By 12:00
<b>June 18, 2023</b>	Congress Opens + Opening Reception
<b>June 21, 2023</b>	Congress Closes

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