



ISAKOS

2024 SUPPORT OPPORTUNITIES

The following opportunities are intended to increase awareness of industry as a collaborative partner with the Society and offer value as ISAKOS and its industry partners work together throughout the year.

EDUCATION



RESEARCH



COLLABORATION



To discuss sponsorship options, please contact:
Beverlee Galstan, ISAKOS Director of Development
bgalstan@isakos.com or +1 609-751-2235.

2024 EDUCATIONAL PROGRAMS

Shoulder Consensus Meeting | \$10,000

May 7, 2024

Organized and led by physician experts from the ISAKOS Shoulder Committee, the goal of this meeting is to establish consensus on treatment of shoulder instability and educate ISAKOS members on new guidelines and best practices. Outcomes of the conference include a consensus document, publication of a book on the topic of shoulder instability, a shoulder themed issue of the Journal of ISAKOS (JISAKOS), and a session at the 2025 ISAKOS Congress. Topics discussed during the consensus conference include acute anterior dislocation, bone defects in anterior shoulder instability, shoulder instability difficult conditions, shoulder instability and sports, posterior shoulder instability and complications after shoulder stabilization. Recognition: Sponsors will be recognized as a supporter during the conference (via verbal recognition from the chair moderating the conference,) on ISAKOS social media platforms and receive the opportunity to send up to three individuals to listen to consensus conference discussions.

Knee Arthroplasty Course, Kyoto, Japan | Multiple Opportunities Available

October 31 - November 1, 2024

As the world's only truly global knee society, ISAKOS is proud to announce its second international meeting dedicated entirely to Knee Arthroplasty. Through symposia, debates, surgical demonstrations, and interactive case-based discussion, world-renowned experts will offer insights into clinical challenges and research advancements. Honoring their many contributions to orthopaedic sports medicine, Sebastien Lustig MD, PhD, Prof. from France and Shuichi Matsuda MD, PhD from Japan will serve as Forum Directors. With the support of esteemed program chairs and distinguished faculty, this ISAKOS Forum promises to be a monumental experience for all attendees.

Detailed Opportunities are available with the IKAF Sponsorship Prospectus.

YEAR-ROUND EDUCATIONAL OPPORTUNITIES

ISAKOS and Industry Collaborative Webinar | USD \$10,000

ISAKOS presents educational webinar programs to its global membership and orthopaedic community, and companies are invited to support this education programming through the organization of one-hour webinars in collaboration with ISAKOS and its committees. Industry to work with ISAKOS on content and speakers and with approval from the ISAKOS Education Committee. Programs may include surgical videos, case-based presentations, didactic/slides and/or round-table discussion format. Webinars are promoted to the ISAKOS database of nearly 40,000 individuals throughout the world. Promotion includes email blasts, Digital Digest weekly e-newsletter, social media and listing on ISAKOS website.

"Meet the Expert" Series: Collaborative Podcast | USD \$8,000

Half-hour podcast featuring interviews between physician experts on educational topics identified by supporting company. Each podcast would be promoted to the full ISAKOS database of more than 40,000 contacts, via Digital Digest e-newsletter, social media, and e-mail blasts. Supporting company would be recognized as podcast sponsor on the ISAKOS website, in podcast email and social media promotions and verbally, during the podcast introduction.

YEAR-ROUND RESEARCH OPPORTUNITIES

Advisory Panel | USD \$30,000 (in-person) | USD \$20,000 (virtual)

By bringing together a 90-minute in-person or virtual panel of orthopaedic surgeons, ISAKOS and industry can explore critical questions and issues in the field of arthroscopy, knee surgery and orthopaedic sports medicine. This advisory board opportunity includes a customized panel of physician experts for roundtable discussion, strategy, advising and other format options for dialogue between industry and surgeons. ISAKOS to manage scheduling of physicians for focus group or advisory panel, with input on panel composition from industry.

Research Grants | Contact for pricing

ISAKOS offers an industry collaborative research grants program to support research that is consistent with our mission to advance the dissemination of education, research and patient care in arthroscopy, knee surgery and orthopaedic sports medicine. This research collaboration will contribute to the education of surgeons and other medical professionals within orthopaedics and to the development of innovative technologies that ISAKOS members will use in their practices. ISAKOS and sponsoring company would collaborate to identify a research topic or gap to be addressed through scientific research, and ISAKOS would implement a call for grant applications within this particular category. In addition to the opportunity to identify a research gap addressed through this program, supporting company would be recognized as a sponsor via all promotions of this new collaborative grants category.

PROMOTIONAL OPPORTUNITIES

ISAKOS Newsletter Full-Page Advertisement (two editions per year)

USD \$5,000 for one issue | USD \$9,000 for two

With an audience of 40,000 and published on a biannual basis, this digital newsletter includes current perspectives submitted by ISAKOS Clinical Committees and members. Each issue also contains information about the Congress, future meetings, approved courses, society updates and educational opportunities.

Broadcast Email | USD \$5,000

A dedicated email blast is sent to more than 3,000 ISAKOS members plus over 40,000 physicians in the ISAKOS database. Sponsor creates email content and selects the month for the email to be sent. ISAKOS will provide an email analysis report that includes open rates, unique views and click-throughs. ISAKOS must approve all messages before final.

Social Media Package | USD \$5,000

Series of three social media posts (Twitter, LinkedIn, Facebook, Instagram) scheduled by ISAKOS and supporting company. Sponsor provides social media messages and accompanying visuals. ISAKOS provides social media analytics report when the social media promotion concludes. ISAKOS has the right to suggest any changes to these messages.

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